

## INTERPLAY25

### *Kinetic Design Competition*

The purpose of the Competition is to encourage more attention to be given onto the design of 'motion' within products for adding more cultural value to them along with functional value.

### AWARDS

**A total of £10,000 is available for excellent kinetic designs:**

A £4000 Major Award  
A £2000 Minor Award  
Four £1000 Awards  
Several Commendation Awards

### SCOPE OF THE COMPETITION

The purpose of the Competition and its Awards is primarily to encourage the creation of 'delight' and 'wellbeing' in people. The focus is upon designs demonstrating elegant motion, light and sound within a kinetic table-top object, where such designs will exhibit two or more of the topologies below:

- 'beautiful' 3D forms
- 'delightful' movement of components
- 'choreographed' morphing of structures
- 'elegant' interactive & adaptive designs.
- 'mesmerizing' visual surface effects
- 'mesmerizing' sonic effects

### WHO CAN ENTER

The 'INTERPLAY' Design Competition is open to current students of the ROYAL COLLEGE of ART and the DYSON SCHOOL of DESIGN ENGINEERING only.

### HOW TO ENTER: ROUND 1:

To Enter ROUND 1 of the Competition you are required to use an online Competition Entry Form, on the ZEALOUS Competition Portal. Once registered you may upload DRAFTS and change these as you wish up to the deadline.

### COMPETITION SCHEDULE

**Open 14<sup>th</sup> September 2025.**

**ROUND 1:** Any kinetic design concept that is enjoyable to experience is sought. Ideally it will have potential to be developed into a table-top lamp. Five media items need to be uploaded.

**DEADLINE: 15<sup>th</sup> November 2025.**

**ROUND 2:** Judges select Round 2 exhibitors from the entrants of Round 1. A selected Entrant from Round 1 is required to commit to the Round 2 EXHIBITION & SYMPOSIUM.

**Date: 3-5th December 2025. (TBC)**

**Venue: RCA (Battersea)**

**ROUND 3:** Round 3 concerns the successful Major Award Holder From Round 2 Only. The nomination for the £4K AWARD Funds is conditional on acceptance of a separate DESIGN COMMISSION AGREEMENT.

**FINAL EXHIBITION: Circa May 2026**

**FULL DETAILS and T&Cs at:**

<https://zealous.co/designeducationtrust/opportunity/interplay25/>

**Some Sources for Inspiration.**

1. For an article in ART HUB Magazine on INTERPLAY visit <https://art-hub-magazine.com/2025/06/17/the-art-of-motion-exploring-kinetic-design-through-interplay24/>
2. For numerous examples of kinetic art visit the website at <http://www.kinetica-museum.org>
3. For examples of Cyber-Physical Systems devices of a creative workshop see <http://www.youtube.com/watch?v=xPZsWltjvds>
4. For a summary of Round 1 INTERPLAY23 Awards see this video at [www.youtube.com/watch?v=w0l2M9JmghM](http://www.youtube.com/watch?v=w0l2M9JmghM)
5. For details on the Major Award project of INTERPLAY23 called 'URBAN ELEGANCE' see <https://www.josephsmjones.com/urban-elegance>
6. For a summary of Round 1 *InterPlay24* Awards see this DET YouTube video at <https://www.youtube.com/watch?v=uZ-NFLMc5YI>
7. For videos of outcomes from INTERPLAY23 and *InterPlay24* visit YOUTUBE at <https://www.youtube.com/@InterPlay23>
8. For an outline of the 4D DESIGN notion visit the archive website at: <http://www.4d-dynamics.net/whatis4d.htm>
9. For general information on the Design Education Trust and INTERPLAY visit <http://www.designeducationtrust.org.uk/>

**QUERIES to:**

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